Stakeholders

		Influe	Impact	Communications		key messages for group	
Stakeholder name	Power	nce	of	approach	Key interests and issues		Current status
Community groups							
				Events, individual	Impact of capital	decision to charge already made	
				letters,		,main home not used as capital ,	
				leaflets,survey		protection of those with lower	
Older people's reference						income, benefits maximisation	
group	low	mediur	high				Event booked
				Events, individual	impact on residents with low	decision to charge already made	
				letters,	income	,main home not used as capital ,	
				leaflets,survey		protection of those with lower	
						income, benefits maximisation	
Health watch	low	mediur	high				Event booked
				Events, individual	impact on residents with low	decision to charge already made	
				letters,	income	,main home not used as capital,	
				leaflets,survey		protection of those with lower	
Health watch mental						income, benefits maximisation	
health group	low	mediur	high				Event booked
				Events, individual	Impact on individuals	decision to charge already made	
				letters,		,main home not used as capital ,	
				leaflets,survey		protection of those with lower	
						income, benefits maximisation	
Local voices	low	mediur	high				Event booked
				Events, individual	Impact on individuals	decision to charge already made	
				letters,		,main home not used as capital ,	
				leaflets,survey		protection of those with lower	
						income, benefits maximisation	
Have your say	low	mediur	high				Event booked

				Event,leaflets	Impact on those they care for	decision to charge already made	
				Lvent, leanets	limpact on those they care for		
						,main home not used as capital ,	
						protection of those with lower	
						income, benefits maximisation	
Carers	low	mediun	high				Event booked
peoples reference				Event,leaflets	General impact of changes	decision to charge already made	
group (commissioned						, protection of those with lower	
befriending service	low	mediun	high			income	Event booked
				leaflets	General impact of changes	decision to charge already made	
Day centre for Somali						, protection of those with lower	
elders (Mayfield House						income	leaflets being
,council owned and run)	Medium	mediun	high				distirbuted
				leaflets	General impact of changes	decision to charge already made	
Bengali day centre for						, protection of those with lower	
frail/elderly older people						income	leaflets being
(Sonali gardens)	low	low	high				distirbuted
				leaflets	Impact on attending day	services not being changed	
					centres	,decision to charge already	
Day centres - Riverside						made, main home not used as	
Day Centre, Day						capital, protection of those with	
Opportunities Centre,						lower income, benefits	
Pritchard's Road Day						maximisation	
Centre, Russia Lane,,							
Sonali Gardens, Sundial							
Day Centre, St Hilda's							
Weekend Day Centre,							leaflets being
Create Day Centre,	Medium	mediun	high				distirbuted
				leaflets	General impact of changes	decision to charge already made	
						, protection of those with lower	leaflets being
LinkAge Plus	low	low	low			income	distirbuted

				leaflets	General impact of changes	decision to charge already made	leeflete beine
	1.		1.			, protection of those with lower	leaflets being
Idea Stores	low	low	low			income	distirbuted
Public							
				individual letters,	Personal impact of changes	decision to charge already made	
Service users in receipt				leaflets ,survey		,main home not used as capital,	
of dom care, transport,						protection of those with lower	
daycare/homecare (excluded ECH and meals						income, benefits maximisation	letters,leaflets and
as these are already							surveys being
•	low	mediun	hiah				distirbuted
Internal staff	IOVV	meatar	IIIgII				uistii butcu
internal stari				e mail to managers	General impact of changes	decision to charge already made	2 events held, 3
				to cascade,	General impact of changes	, protection of those with lower	booked in and
				briefings if		income	further being
				requested , leafelt			arranged as
SW team	low	low	medium	requested, lealer			requested 7/7/16
Svv team	low	1000		e mail to managers	General impact of changes	decision to charge already made	requested 7/7/10
				to cascade,	General impact of changes	, protection of those with lower	
				briefings if		income	briefing being
				requested , leafelt			arranged as per
Assessment and intervent	low	low	medium	requested, learent			request 7/7/16
		1011		e mail to managers	General impact of changes	services not being changed	
				to cascade,	John State of State o	,decision to charge already	
				briefings proposed,		made ,main home not used as	
				leafelt			Meeting 8/7/16 to
Quality and						lower income, benefits	discuss approach
monitoring team	low	low	medium			maximisation	with Service head
Housing benefits	low	low	low	contact as required	General impact of changes		contact as required
Finance	low	low	low	Contact as required		impact on savings	contact as required
Legal	low	low	low	Contact as required	compliance of changes	compliance of changes	contact as required

Advice agencies (internal)	low	low	medium	copy of leaflet and details of comms approach copy of leaflet and	General impact of changes impact on staff of changes impact on staff of changes	decision to charge already made ,main home not used as capital , protection of those with lower income, benefits maximisation impact on staff of changes	leaflets being distirbuted e mail sent with copy of leaflet
				details of comms			e mail sent with
Unions	low	low	low	approach			copy of leaflet
External agencies							
Commission 9 providers (low	low	medium	leaflets	Potential to impact their business as people reduce or don't access care	decision to charge already made ,main home not used as capital , protection of those with lower income, benefits maximisation	leaflets being distirbuted
Carers centre	low	low	high	event/leaflets	General impact of changes	services not being changed ,decision to charge already made ,main home not used as capital , protection of those with lower income, benefits maximisation	Event booked
Provider forums	low	low	medium	leaflets	Potential to impact their business as people reduce or don't access care	decision to charge already made ,main home not used as capital , protection of those with lower	Event booked
voluntary sector	low	low	low	leaflets	General impact of changes	decision to charge already made ,main home not used as capital , protection of those with lower income, benefits maximisation	leaflets being distirbuted / contact made with lead for voluntary sector
Press	low	medium	low	Press releases	General impact of changes	decision to charge already made ,main home not used as capital ,	Press release issued

Tower hamlets Communit	low	low	medium	Leaflets	General impact of changes	services not being changed ,decision to charge already made ,main home not used as capital,	contact made with lead for voluntary sector
Councillors							
				copies of everything that is going out, extra examples to show impact, briefings, all comms going through lead member Amy Whitelock Gibbs	impact on those on a low income, reduction in numbers of people accessign care	protection of those with lower income, benefits maximisation	Briefings have been held , all documents
Councillors	high	high	high				in MAB report